

# QUALITY PUBLIC SERVICES ACTION NOW!

12-14 october 2010  
Genève, Suisse

[www.QPSconference.org](http://www.QPSconference.org)

## PLAN OF ACTION (update 21 September 2010)

- ▶ This plan forms the basis for joint action by Global Unions to implement the Geneva Charter for Quality Public Services.
- ▶ The plan is a platform for action.
- ▶ It will be updated as the campaign proceeds.

### OUR OBJECTIVES

1. To place Quality Public Services at the top of every political agenda – local, regional, national and global.
2. To win public and political support for a new agenda for Quality Public Services.
3. To achieve adequate funding for Quality Public Services.
4. To ensure that quality public services are affordable and accessible to all.
5. To promote transparency in funding, determination of priorities, and provision.
6. To demand open procedures and clear rules, including full respect for labour standards, for public procurement of goods and services.
7. To assert the role of citizens in democratic processes affecting their access to Quality Public Services.
8. To reaffirm the fundamental importance of Quality Public Services in building communities that are economically and environmentally sustainable, based on social and economic justice.
9. To combat renewed attempts to cut public services, in the wake of the financial crisis, to mobilize against any resurgence of policies based on the dictates of neo-liberal ideology, **and to advocate** strongly and convincingly for policies based on public interest and facts.

These objectives will be pursued in every local community, in the regions and provinces of nations, in every nation, and across the globe. The principles of solidarity that underpin Quality Public Services apply at all these levels in an interdependent world.

## OUR ACTIONS

- 1. Linking the global to the local.**  
Identify cities, local communities, or regions/states/provinces within nations from different parts of the world for initial joint action by Global Unions, working with their national affiliates and their locals, and with civil society organizations.
- 2. Building coalitions:**
  - ▶ At global level, develop and deepen dialogue with civil society and inter-governmental organizations, progressive alliances, employers and industry fora;
  - ▶ Build from existing alliances at local and national level, to add value through global interaction, sharing and solidarity.
- 3. Develop a media strategy.**  
Work through global networks, and link to national and local media. Use new technology and media.
- 4. Commission research and share information.**  
Work with union research networks, including the Global Unions Research Network (GURN) and the Global Labour University (GLU). This research will include analysis of models for participatory democracy in public service budgeting and delivery, worker-employer partnerships, gender-responsiveness and equity, and fair taxation proposals, including the FTT.
- 5. Address imminent threats to public services** in specific countries, for example budget cuts, free trade agreements, and renewed attempts to dictate policy on the basis of neo-liberal ideology and special interests rather than the public interest.

### ***Quality Public Services are important in all our communities:***

***....education ... health ... housing ... social services ... sanitation  
... transport ... postal and communication services ... utilities and  
renewable energies ... emergency and security services ... municipal  
services ... public media ... public administration ...water...***

## LOGISTICS

		Time-line
<b>1</b>	Establish a Global Unions Working Group at the Geneva conference, with responsibility for follow-up.	October 2010
<b>2</b>	Develop and update the Plan of Action.	November 2010
<b>3</b>	Begin the process of identifying the initial pilot/model campaigns in cities, communities, regions.	December 2010
<b>4</b>	Identify ways of funding quality public services and plan related campaigns. Disseminate analysis that shows the value of public services to society as a whole, especially in terms of economic development, social cohesion and democracy.	December 2010 to July 2011
<b>5</b>	Endorsement by the Council of Global Unions of the Plan of Action for 2011 and beyond. Approval of first pilot/model campaigns.	January 2011
<b>6</b>	Put in place coalition-building steps in each target local government area: identify Global Union contacts <ul style="list-style-type: none"> <li>• agree local coordinator</li> <li>• identify other QPS coalition partners (universities, NGOs/citizen campaigns, and others)</li> <li>• organize awareness-raising workshops to build coherence around common QPS aims</li> <li>• formulate joint policy on funding public services, prepare campaign materials</li> </ul>	January 2011 to December 2011
<b>7</b>	Build coalitions and allocate resources to facilitate working together with each other. Global Unions will contribute to resourcing these pilot projects. Develop: <ol style="list-style-type: none"> <li>a. work programme for each target local government area including common messages, targets and coordinated actions.</li> <li>b. regional/local research done jointly with affiliates on public funding issues.</li> <li>c. communications strategies for coordinated actions, supporting local initiatives.</li> </ol>	January 2011 to December 2011
<b>8</b>	Implement coordinated actions in target local areas on international action days/weeks. (Link with World Public Services Day, World Day for Decent Work and other World Days).	January 2011 to December 2011
<b>9</b>	Start a signup campaign with mayors endorsing Quality Public Services.	January 2011 to December 2011
<b>10</b>	Assess effectiveness and planning for stage Two. Ongoing review by the working group and decisions to move the campaign forward. Interim report to the June 2011 CGU meeting of General Secretaries. Proposals for more QPS campaigns in selected countries (for presentation to CGU Annual Meeting in January 2012).	October to December 2011

## Annex

### QPS – JOINT CAMPAIGN ACTIVITIES/EVENTS (update 21 September 2010)

#### 2010

Month	Day	Activity/event	Key outcomes
June	21-25	ITUC	Global Unions declaration in support of Geneva QPS Conference and campaign
	23	International Public Services day	Worldwide activities
August	5-12	ITF Congress, Mexico	ITF commitment to QPS First Cities for People Meeting – pledge to support Geneva
October	5	World Teachers day	Worldwide activities
	7	International Decent Work day	Worldwide activities
	12-14	Quality Public Services Global Conference	Geneva Charter and Action Plan Global trade union coalition Civil society alliances initiated
November	9-12	UNI Congress, Nagasaki	UNI commitment

#### 2011

January - December		10 Global City events: Cities for People Campaign	City sign up to the global charter City union coalitions City civil society alliances Support in elections for pro QPS candidates
April		World Urban Campaign – 100 Cities Summit, Alicante, Spain	Best Practices that showcase sustainable urban development
June	23	Public Services Day	Worldwide activities
July	22-26	EI Congress, Cape Town, South Africa	EI commitment
October	5	World Teachers day	Worldwide activities
	7	International Decent Work day	Worldwide activities

#### 2012

		International Cities for People Day	Worldwide activities
June	23	International Public Services day	Worldwide activities
October	5	World Teachers day	Worldwide activities
	7	International Decent Work day	Worldwide activities
Oct-Nov		PSI Congress, Durban, South Africa	PSI commitment